AlphaGlow AI

Investor Pitch

Full Version

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Overview

AlphaGlow AI is a content creator economy platform that combines what Facebook and YouTube each do separately into one product, built from day one to run in 10 languages, with a creator's content translated and narrated in each viewer's own language automatically.

Pulse is the social layer, users message each other, follow people, and engage daily, the same way they would on Facebook. Every user has their own 1:1 relationship with Nova, the platform's personal AI companion, helping them work toward their own individual goals, something neither Facebook nor YouTube offers at all.

Creators

Any user can also become a creator, publishing content and building an audience through their own Creator App, the same role YouTube channels and influencers play. As a creator, they upload their own raw footage, and AlphaGlow's AI handles everything after that, writing the narration script, generating the voice, mixing the music, and producing the final video, work that would otherwise take hours of separate editing, scriptwriting, and voice talent.

A creator's studio functions as their own business, and ad revenue generated from content running inside it is shared directly with them, alongside what they earn from their content itself.

NSVX and the Token Economy

Every transaction on the platform runs through NSVX, our native utility token, live on Solana mainnet with a fixed supply. Users, creators, and advertisers all purchase NSVX directly with a credit card or bank transfer through a licensed third-party fiat-to-crypto on-ramp such as Transak, no separate crypto wallet or prior blockchain experience required. A public exchange listing is part of the roadmap, intended to further broaden access to the token over time.

Advertisers must purchase NSVX to fund campaigns and pay out rewards, so every advertising dollar converts directly into token demand.

Proof of Attention

That token backbone enables Proof of Attention, an advertising model nothing else in digital advertising currently offers: all-or-nothing verified attention. An unfinished ad costs the advertiser nothing. A completed one settles as a real, independently verifiable Solana transaction, not a self-reported metric.

Users choose their own level of ad exposure, more exposure means more reward, giving them direct control over the tradeoff rather than having it imposed on them. Users are rewarded a percentage of the ad revenue for their attention, and creators earn a share of ad revenue generated within their own studio, inverting the usual relationship where attention is extracted for the platform's benefit alone.

Advertisers are structurally incentivized to help grow the platform, since more users and creators means more guaranteed paid views on their ads. This is patent-pending.

Status and the Ask

The mechanism, settlement, payouts, and hard-coded privacy rules, like never running ads during sensitive sessions or exposing personal conversation data, is fully built and live. What's missing is advertiser onboarding, a go-to-market step, not a technical one.

The plan: a risk-free pilot crediting NSVX to selected advertisers to run real campaigns at no cost, sized against real small-business ad spend data, roughly $500 to $1,000 per advertiser, plus a capped, time-limited user and creator acquisition campaign funded from tokens we already own.

The ask: capital for user and creator acquisition. The hard part, building a genuinely novel, verifiable Proof of Attention advertising mechanism, is done. This raise funds proving it at scale.